



MAGIC IS BEAUTY



2025  
Impact  
Report

A community  
where books  
matter and  
every story  
*has a home*



While the year brought many challenges, with tariffs challenging booksellers and publishers, along with book bans putting new pressures on authors and illustrators, the BC and Yukon Book Prizes found new ways to support our communities.



“The BC and Yukon Book Prizes are a boost of confidence for an entire industry, in particular for the authors and publishers who invest so much of themselves in the writing, production, and publishing of books of the highest quality.”

– Chris Labonté, Figure 1 Publishing

607

Books donated to school libraries as part of 2025 Adopt-a-Library

233

Total podcast episodes featuring BC and Yukon authors and community



Projects	Details	Outcome
<b>Adopt-a-Library</b>	Allows donors to give sets of shortlisted books (valued at \$500) to a school library	<ul style="list-style-type: none"> <li>• 603 books donated to 28 libraries.</li> <li>• \$15,000 donated</li> </ul>
<b>Author/Illustrator tour</b>	Brings authors/illustrators into schools, libraries, and bookstores in rural and remote communities	<ul style="list-style-type: none"> <li>• 12 authors visited schools in the Lower Mainland, Victoria, Saanich, Cariboo, Thompson Region, Peace Region, Okanagan, and Kootenays offering over 80 presentations to students K-12</li> </ul>
<b>Annual Book Prizes</b>	Authors, illustrators, and publishers in BC and Yukon are celebrated as recipients of the annual BC and Yukon Book Prizes	<ul style="list-style-type: none"> <li>• 8 book awards and two author prizes were awarded with a total of \$28,000 going to authors, illustrators, and local publishers</li> </ul>

# The year in review

## 2025 was a year of exciting change and new opportunities.

When I volunteered to start the BC and Yukon Book Prizes podcast in 2025, I had no idea I'd be taking steps towards a job that I feel is my true calling. In the five years that I've been with the BC and Yukon Book Prizes, I've truly fallen in love with serving a community that means the world to me through supporting the BC and Yukon books community.

Arts organizations like the BC and Yukon Book Prizes are facing challenges with reduced funding from government organizations as commitments to arts and culture change. Instead of being deterred by these challenges, we have continued to work with our partners to provide important programming and to support authors through our annual prizes. We will continue to work with our like-minded, passionate friends to show that the arts DO matter!



Megan Cole, Executive Director

## Summer Highlight

The Summer began with author events in partnership with the Vancouver Writers Fest. We also held events in Nanaimo, Kimberley and more. The new season of the podcast launched in June 2025!

## Winter Highlight

The podcast continued with engaging interviews with winners and finalists of the 2024 BC and Yukon Book Prizes. Jurors were hard at work reading the 2025 submissions.

## Fall Highlight

The Gala is a fall highlight. This year we held the event as an afternoon tea and cocktail party hosted by CBC's Margaret Gallagher. The author tour also visited the Peace Region, Cariboo, and Thompson River.

## Spring Highlight

Megan Cole transitioned from her role as Director of Programming and Communications to Executive Director. Shortlists were announced and we celebrated at our Soiree!

# Finances

## CURRENT ASSETS

Cash **\$102,356.90**

## LIABILITIES

Accounts Payable \$73,415.05

## REVENUES

Total Income \$184,555.32

## EXPENSES & DEDUCTIONS

Expenses \$184,188.00



## Funding summary

\$4,061.73

Donations

\$71,228.44

Sponsorships

\$88,220.00

Grants

# We'd like to thank all our donors for their generous *support*



## *Acknowledgements*

The BC and Yukon Book Prizes could not do what we do without the support of our community.

Thank you to everyone who volunteered, donated, sponsored, collaborated, and worked with us. You make our community special!

Ampersand Inc.  
BC Arts Council  
BC Gaming  
BCTF  
Jacqueline Bedard  
Beem Credit Union  
Book Warehouse  
Sharon Bradley  
Canada Council for the Arts  
Canada  
Heritage/Canada Book Fund  
Heidi Clark  
Creative BC  
Michael Elcock  
Fable Book Parlour  
Tara Sidhoo Fraser  
Friesens  
Hamber Foundation  
Vi Hughes  
Nazanine Hozar  
Sarah James  
Teresa James  
Linda Johnson  
Lorraine Kelley

Kimberley Public Library  
Kimberley Art Gallery  
Cynthia LeBrun  
Christina Leist  
Jonathan Middleton  
Todd Mundle  
Michael Murphy  
Frances Peck  
Nadine Pedersen  
Penguin Random House Canada  
Raincoast Books  
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Sandhill Books  
Suzanne Scott  
Kathryn Shoemaker  
Briana Stewart  
Henry Tanaka  
Yasuko Thanh  
Jennifer Tompson  
Upstart & Crow  
Windowseat Books & many more!